

2Buddy Partner Network Program

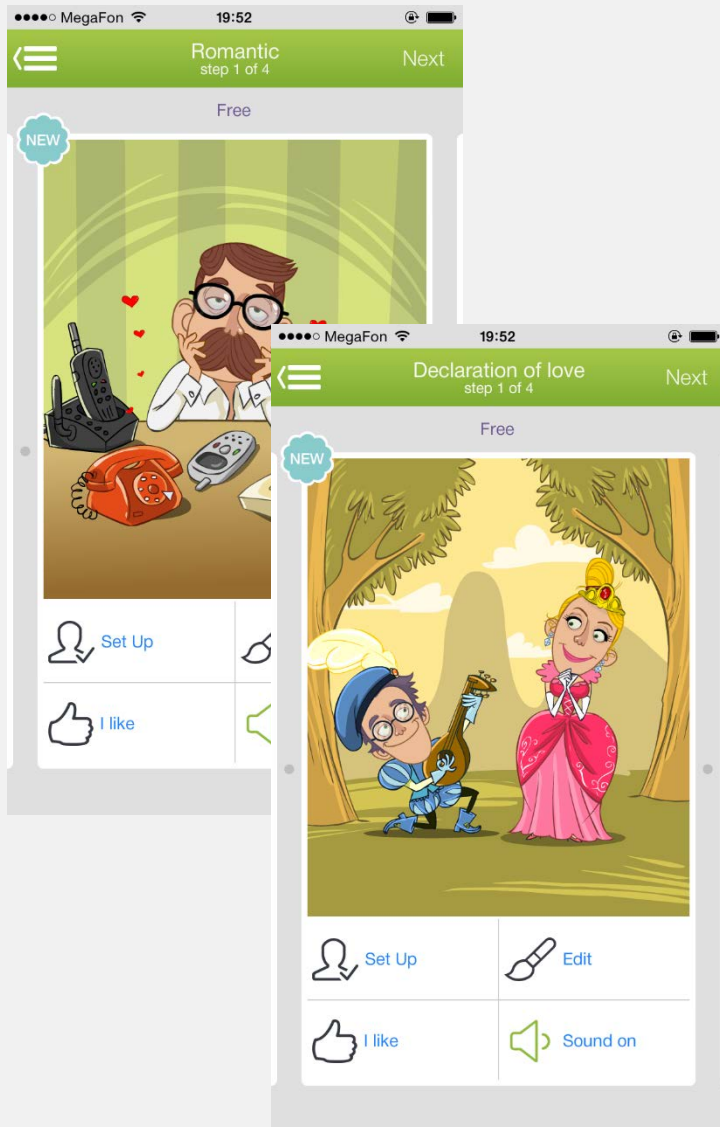


For more details mail us to
partnership@2buddy.com

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2Buddy Mobile Service Platform (CDP)

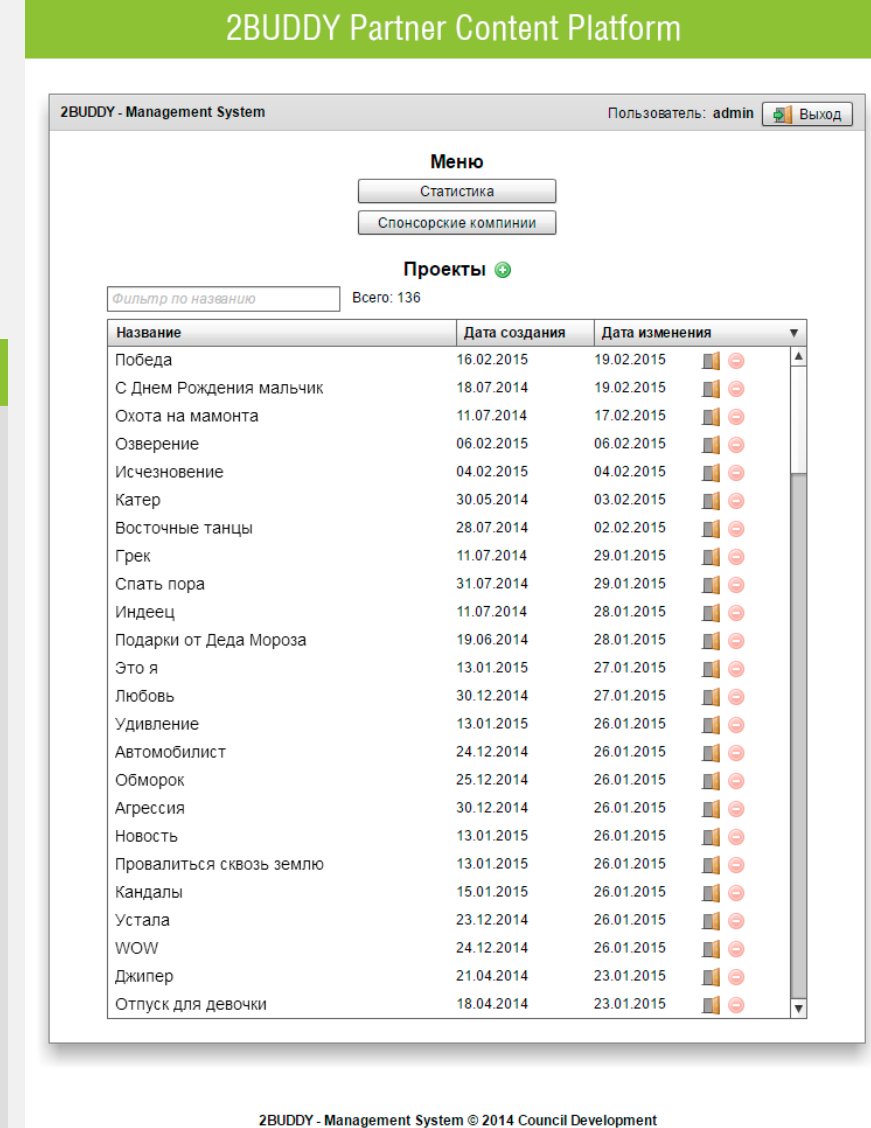
2Buddy CDP Platform is the service of multimedia content delivery in flash format for all end user devices (mobile smartphones, tables, computer, Smart TV etc.)



- Flash-based content is easy to create and upload in 2Buddy Platform. Your creativity has no limits. 2Buddy CDP gives great opportunities to open your potential to the mobile and desktop audience. Millions of people would see your amazing emotions via visual messages.
- Platform gives to generate UGC content. Messages could be generated (voice records, animation modifications) by end users. Simple and easy interface for start using apps gives opportunity to cover all user ages.
- Project Coverege:
 - World and local social networks (Russia, Asia, Europe, USA)
 - Mobile Platforms (iOS, Android)
 - Popular and well-known sites (Partner Program Network)
 - Coming new channels (Instagram, SmartTV etc.)

Partner Interface on 2Buddy CDP

- Visual Partner User Interface helps to build messages in several clicks to launch on all available storefronts for different countries and cultures.
- Interface is multilingual and easy to start working even for beginners.
- We accept all recommendations to improve platform opportunities to give you be creative and do what you do the best.



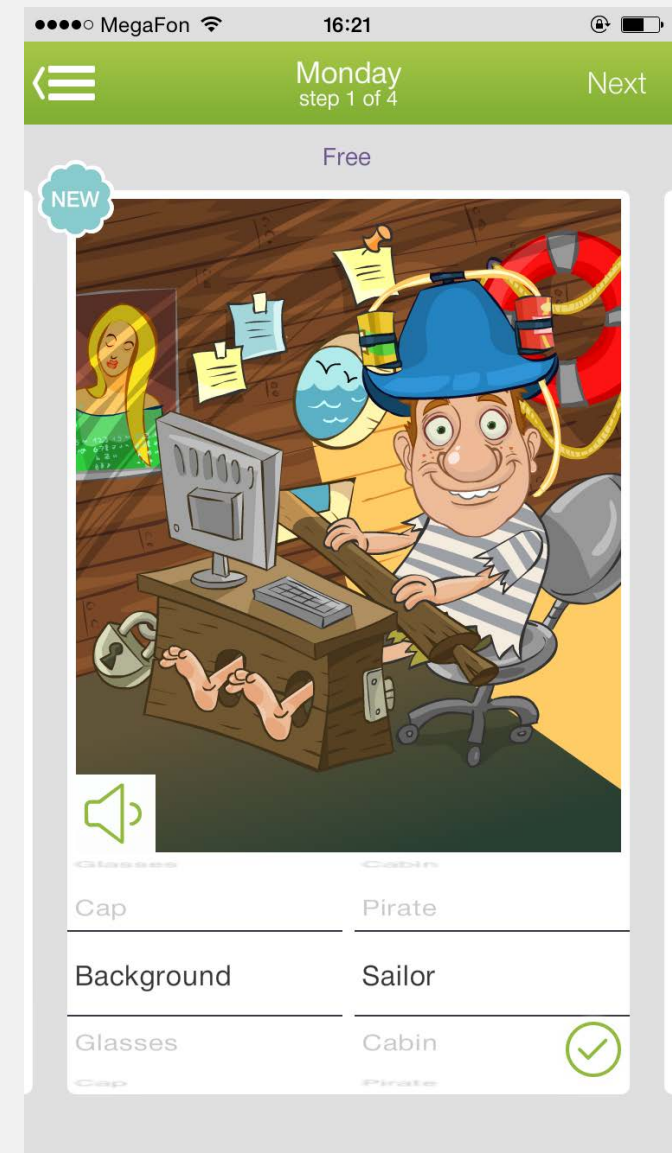
2Buddy Message format

Message consists of 3 blocks

- Start animation block discovering message sense
- Middle animation block is cyclic, the character talks message to the recipient
- Final animation brings to the message culmination

Animation Messages

- All messages have to discover different moods
- Type of animation is Flash (ai format animation is required)
- Recoded messages must be interesting (one of them is Free for test delivery)
- Character must have minimum 3 different packs of modifications (for example, 3 or more different backgrounds, 3 or more types of clothes etc.)

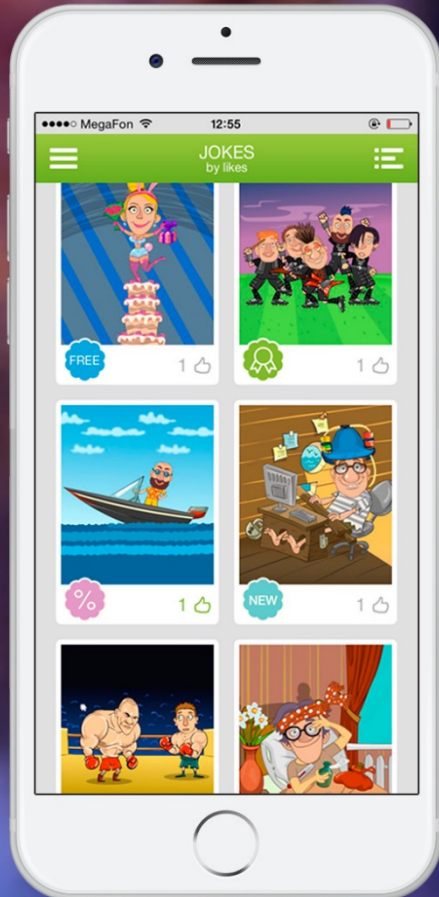


Apps for most popular social networks



Smartphone apps for iOS & Android

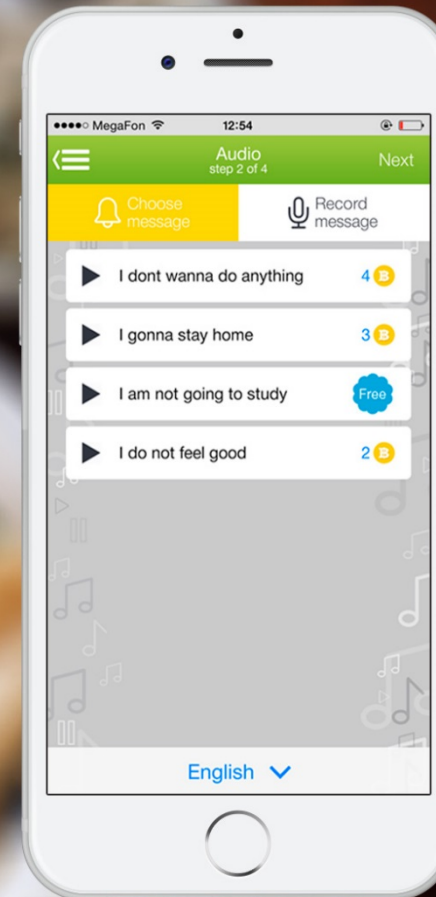
Huge choice of cool animated messages



Modify your own image of emotions in the messages



Listen and choose audios or record own voice messages

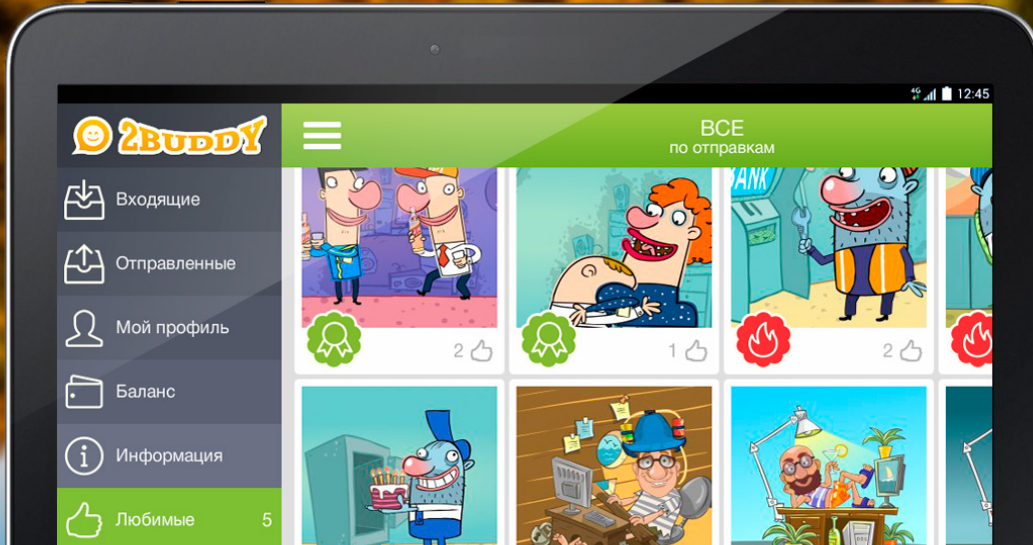


Look! Enjoy and reply messages to your friends

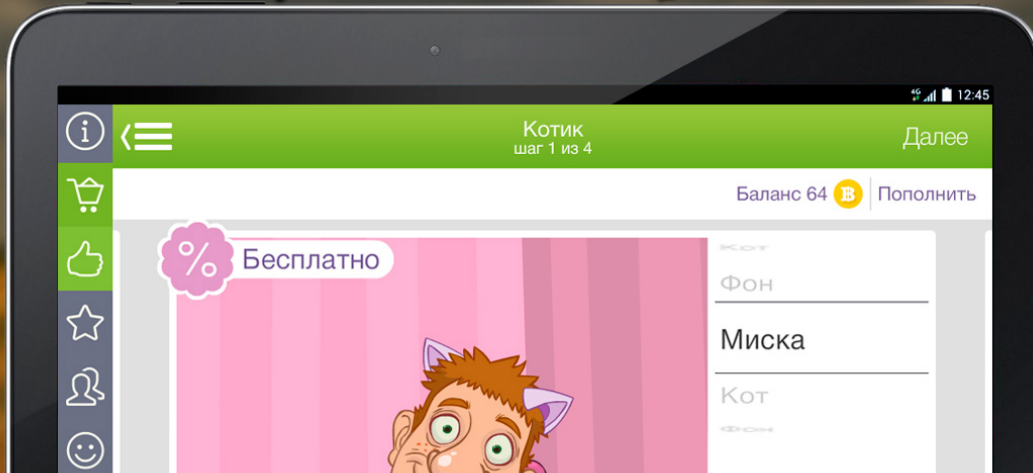


Tablet apps for iOS & Android

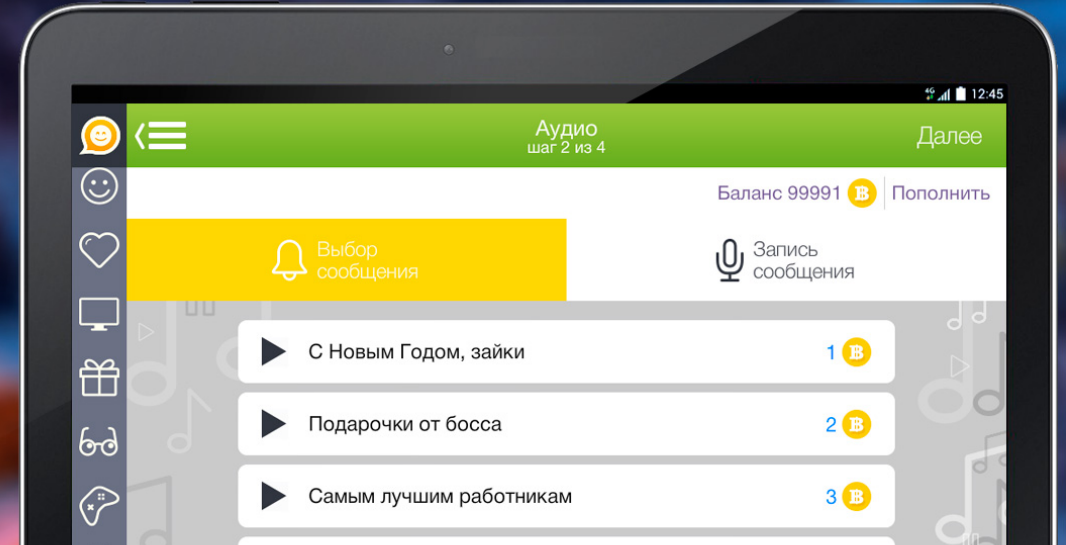
Огромный выбор крутых анимационных открыток



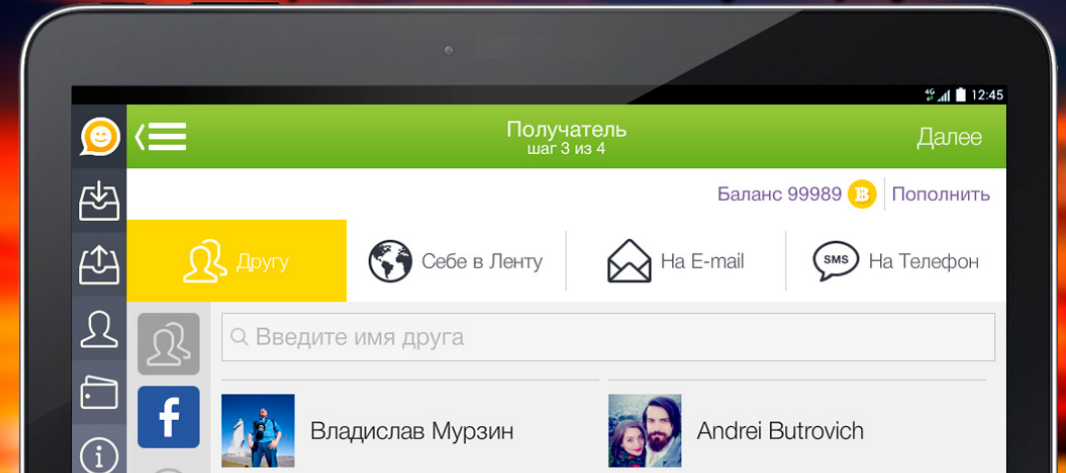
Модифицируйте образы ваших персонажей в сообщениях



Прослушивание и выбор аудио сообщений



Выбирай друзей из соц сетей и телефонной книги, отправляйте на почту и через SMS



Service monetization & Partner Network

Collaboration with studios

- International audience (start in Russia, then Europe and Asia)
- 2buddy gets exclusive right for content for mobile and social networks sales
- Studios transfer exclusive rights on mobile and social content
- 2Buddy provides content sales and royalty payment which is 25-30% of total cost, depending on sales channels
- Joint media projects for Ads sales in messages (Product Placement, Brand Promo etc.)
- Contractual obligations on payment for the reporting period (for example, 3 months)
- Partner contract and 2Buddy Partner Status.

Collaboration with talented animators and designers

- The coordinated work on drawing up scenarios and creation of characters
- 2buddy gets exclusive right for content for mobile and social networks sales
- Transfer of exclusive rights on mobile and social content
- Sale of content and royalty payment of 20%
- Work in user-friendly back office, the translation of the saved-up funds for the personal account.
- Personal contract

OUR CONTACTS



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Our mission is to create new innovative Internet services for B2C/B2B segments & make our life brighter and easier. Join us!



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Follow link below to join 2Buddy Partner Program:

<http://2buddy.com/partners/partners.php>

Mail us for questions:

partnership@2buddy.com